



SM **simulators**

THE ULTIMATE RACING EXPERIENCE
**PUT YOURSELF IN
POLE POSITION**





ABOUT

SMsimulators was set up by a group of friends with a joint passion for racing.

Knowing the thrill from being behind the wheel of some of the most powerful cars on the planet becomes more than a hobby, it's a lifestyle.

But we're Brits and as great as the UK maybe, it is an island in the North

Atlantic and it rains. Tracks get wet, race days get cancelled, so we needed an alternative.

Discovering e-racing has changed the way we race and over the years the technology and experience has gotten so much better so that this hobby of ours is ready to be shared with everyone with in interest in motorsports.

From F1 to classic rally our simulation packages cater for all needs, wants and budgets .

Our mission is to offer an unforgettable driving experience, derived from the know-how of highly qualified professionals and proposed to a broader audience, desiring precise and real-life driving feedback.





INDUSTRIES

Our state-of-the-art racing simulators are designed to captivate audiences and drive engagement across a variety of venues.

Whether you're looking to transform your theme park into a hub of high-octane excitement or add a unique attraction to your entertainment center, our simulators deliver unmatched thrills and immersive experiences that keep guests coming back for more.

THEME PARKS

The next level of arcade entertainment, actually we don't like to call it arcade equipment because our simulators are so much more advanced than existing equipment on the market today.

If you want to provide your guests with as close to real life racing experience as possible please feel free to view the products on our site and contact our experienced theme park team for further information.

We can show you what you can do and what return on your investment you can expect.

FAMILY ENTERTAINMENT CENTER

What better way to kick off the family holiday than with a little competition. Sm Simulators has a range of simulators that suit racers of all ages and skill levels.

From the smallest members of your family to the tallest and even the oldest, we have simulators that work for and provide a first class experience for all.

CORPORATE EVENTS

If you want to provide your staff with the ultimate on the job perk or rent our simulators to the upcoming summer event of Christmas party,

We have simulators available for short term and long term rental.

Please contact us with your plans and we will happily supply you with an exhilarating event solution that will keep your team talking for years to come.





THE ULTIMATE RACING EXPERIENCE

Discover the most exclusive, high-tech full-immersion racing simulators on the market. At SMsimulators, we bring the thrill of the track to life with cutting-edge technology and unparalleled realism.

Based in the UK and active across Europe, we are your premier destination for high-performance racing simulators tailored for enthusiasts professionals, and venues alike.

REALISM

The F1 simulators are used by F1 teams to practice on, or when rain stops play. It doesn't get more real than this. The attention to detail and quality of the products is felt throughout the product range.

INTERACTIVITY

When you are sat in the seat of one of our Sims, you are in the car and part of the race. Immersed in the visual and audio experience of the simulator.

MULTIPLAYER CAPABILITY

Experience the thrill of pole position with friends, family, or why not even beat the boss onsite or online.

ADAPTABILITY

With our many years of experience we have a selected a product range that meets every driver or wanna be Lewis Hamilton's needs and physical capabilities.

DURABILITY

Just like the real thing these cars are built to last and to take whatever you can throw at them. Break as hard as you feel necessary to make corner knowing that only the highest quality of materials have been used in the break pedals.

CUSTOMISABILITY

Want to put your own touch on Silverstone? With our software it is possible to change the sponsor advertisements and put your own personal touch on your favourite course.

UPDATES AND SUPPORT

Software is always being improved and we keep you informed and up to date with the latest developments for your product. Our team of engineers are available around the clock to support you should you require our assistance.

LANGUAGE OPTIONS

All menus and manuals are available in multiple languages.

SIMULTANEOUS RACING

At the venue, in your home or online. Racing against friends or competitors has never been easier. Sessions last from just a few minutes in theme park mode or up to full F1 competition. You set the boundaries, You drive to your limits.

QUEUE MANAGEMENT

Book your slot and plan your experience. With our software all preparations can easily be taken care of in our app, minimising the time needed playing around with settings and maximising your driving experience.

SM FORMULA RACER

THE F1 SIMULATOR



The simulator that puts you right in the heart of the action, delivering the exhilarating thrill of driving a Formula 1 car. With a cutting-edge motion system and a cockpit faithfully replicating the original, every curve and straight line will be a truly unique sensory experience.

YOUR TRULY F1 EXPERIENCE

Your heart pounds, adrenaline surges. The lights fade. You floor the accelerator, feel the raw power of the F1 car, and the challenge begins. The experience of an F1 come true.

ON TRACK FROM HOME

With a professional steering wheel in your hands, featuring a wide array of functions and a tachi-sensitive steering system, you'll command every aspect of your driving. The realistic brake can withstand pressures exceeding 100 kg, just like in a real race car, while the accelerator offers unparalleled responsiveness and precision.

THE POWER OF THE RACE

The innovative active belt and backrest system lets you feel the G-forces during braking and acceleration, providing total immersion in the simulation. An advanced motion system faithfully replicates the vibrations and reactions of the car on track, amplifying the driver's sensation and control.

UNMATCHED REALISM

The pedal set and seat are fully adjustable, ensuring a perfect fit for drivers of all sizes and ages, allowing you to adopt the reclined position of a true Formula 1 driver. The cockpit is meticulously engineered to replicate the precise dimensions of an actual F1 car, while the sleek exterior lines bring a unique touch of style, complete with the integrated Halo safety device.

ITALIAN DESIGN

Every moving component and wire is discreetly hidden, allowing the sleek chassis lines to take center stage, inspired by ground-effect cars and iconic sidepods. In a truly exceptional driving simulator, the design must be minimalist yet refined, harmoniously blending aesthetics with unmatched performance.

POWERED BY CUTTING-EDGE TECHNOLOGY

Our intuitive App simplifies the management of all activities in a Simulation Center, offering remote control capabilities for maximum convenience. With this App, you can monitor simulator activity in real-time, perform in-depth operational analysis, generate detailed reports, and access comprehensive business statistics. Additionally, the app includes numerous other features to optimise center management.



INCLUDED

- › Selected plain pure colour painted car body.
- › Pedals set, multifunction steering wheel with 4.3" digital display, dynamic carbon seat, active seatbelts, sound system.
- › N. 3 55" full HD monitors.
- › Halo.
- › N. 1 monitor support in anodised black aluminum.
- › N. 1 platform covered with black carpet.
- › N. 1 loaded car which allows to race offline (Formula 1 Engine Turbo 2021)
- › N. 9 Circuits: Monza, Imola, Mugello, Spa-Francorchamps, Silverstone, Nürburgring, Zandvoort, Barcelona Catalunya and Monte Carlo. All circuits are in laser scan.
- › Possibility of competition against 20 machines simultaneously (vs PC). Three different modes: free practice, qualifying and race.
- › Possibility to select time or laps sessions.
- › 1-year ex-works warranty.
- › Assistance from our technical department is ensured 7 days a week within this period.

OPTIONALS

- › Carbon look steering wheel with leather inserts.
- › Rear led lights.
- › Backup (suggested): N. 1 pedals set and N. 1 steering wheel.
- › Experience Management System.
- › PC Regia on support: system that allows a view of the simulation on an additional screen from an external live perspective, as in a televised competition.
- › Possible circuits customisation and branding as per your specifications.
- › Possible customisation and branding of simulator livery as per your specifications.

DIMENSIONS

3.90 x 3.50 m



SM FORMULA RACER



SM GT MOTION



SM GT STATIC



SM GT ESPORTS



SM GT MOTION THE GT SIMULATOR



Power surges through your hands, the asphalt beckons. Every turn is a challenge, every lap an exhilarating thrill, and where here style and speed converge without compromise.

EXCLUSIVE DESIGN AND PATENTED TECHNOLOGY

The SM GT MOTION revolutionises the sim racing experience with its innovative design and patented motion system. By eliminating traditional hydraulic piston systems, it provides an unparalleled level of realism. Feel every nuance of the track, from tire slip and grip to G-forces, as if you were behind the wheel of a real GT car.

MOTION RE-EVOLUTION FOR UNPRECEDENTED DRIVING FEELING

The SM GT MOTION's innovative and patented front-mounted motion system delivers an unparalleled driving experience while maintaining a sleek and streamlined design. Crafted with precision from high-quality materials like carbon fiber, fiberglass, ultra-white or smoked plexiglass, leather, and Alcantara, each SM GT MOTION is a bespoke masterpiece, tailored to your exact specifications.

DIFFERENT AND UNIQUE

The SM GT MOTION's design redefines Sim Racing stations. This distinctive rig is crafted to serve as a centerpiece, enrich any space with its sleek and sophisticated aesthetics, with its clean lines and concealed wiring, standing out as a landmark for both form and function.

EXPRESS YOUR CREATIVITY

Create a professional driving simulator that's as unique as you are. Choose from a vast choice of colours, materials, and finishes to personalise every element of the SM GT MOTION. Each element is designed to be customisable and guarantee you a tailor-made driving experience. With SMsimulators you can finally make your Sim Racing station a unique object that reflects your personal tastes, to create your 'Home Supercar'.

YOUR SIMULATION CENTER MANAGEMENT HUB

Our intuitive App simplifies the management of all activities in a Simulation Center, offering remote control capabilities for maximum convenience. With this App, you can monitor simulator activity in real-time, perform in-depth operational analysis, generate detailed reports, and access comprehensive business statistics. Additionally, the app includes numerous other features to optimise Center Management.



INCLUDED

- › Monocolor livery.
- › Impetus Monza pedals set (possibility of colour customisation).
- › GT multifunction steering wheel (no display).
- › Ultrawide 49" monitor.
- › Fabric seat.
- › New revolutionary 3DOF movement, complete for realistic driving sensations.
- › N. 9 Circuits: Monza, Imola, Mugello, Spa-Francorchamps, Silverstone, Nürburgring, Zandvoort, Barcelona Catalunya and Monte Carlo. All circuits are in laser scan.
- › Possibility of competition against 20 machines simultaneously (Vs PC). Three different modes: free practice, qualifying and race.
- › Possibility to select time or laps sessions.
- › 1-year ex-works warranty. Assistance from our technical department is ensured 7 days a week within this period.

OPTIONALS

- › 32" triple monitor.
- › Bicolour livery.
- › Tricolour livery.
- › Digital dashboard (customisable).
- › Mat.
- › Wave Impact F1 steering wheel with 4.3" digital display (instead of the GT one).
- › Audio speakers.
- › Monocolour leather seat.
- › Bicolour leather seat.
- › N. 2 plexiglass steps.
- › Plexiglass and rear led lights.
- › PC Regia on support: system that allows a view of the simulation on an additional screen from an external live perspective, as in a televised competition.
- › Assetto Corsa Pro license (for commercial use).
- › Experience Management System.
- › Possible circuits customisation and branding as per your specifications.
- › Possible customisation and branding of simulator livery as per your specifications.

DIMENSIONS

1.2 x 2.47 m (with single monitor) | 1.7 x 2.47 m (with triple monitor)



SM FORMULA RACER

SM GT MOTION

SM GT STATIC

SM GT ESPORTS



SM GT STATIC

THE POWER GT SIMULATOR

Crafted with premium materials, the SM GT STATIC delivers a remarkably realistic and immersive driving experience. Featuring a unique design, cutting-edge technology, and endless customisation options, this professional driving simulator brings the thrill of GT racing into your home.

SEEKING THE BEST

The lights go green. The world blurs. It's just you and the track. Pure adrenaline, laser focus. Foot on the pedal, the race begins.

YOUR IMAGINATION IS THE ONLY LIMIT

The SM GT STATIC is the professional driving simulator that redefines the Sim Racing experience, combining exquisite design, unmistakable style, and premium materials. A masterpiece that seamlessly integrates into any environment, enriching it with its presence. High performance and an authentic driving experience will transport you into a world of adrenaline and realism, where every detail is meticulously reproduced.

DESIGN AND INNOVATION

An elegant and refined aesthetic, where every detail is meticulously designed to offer an unparalleled driving experience. Crafted from premium materials like carbon fiber, fiberglass, leather, and Alcantara, this simulator seamlessly blends cutting-edge technology with masterful craftsmanship. Choose from exclusive color combinations, a racing, classic, or GT sport dashboard, and personalise the driving seat, making the SM GT STATIC a truly one-of-a-kind simulator, tailored to your unique preferences and needs.

EXPRESS YOUR CREATIVITY

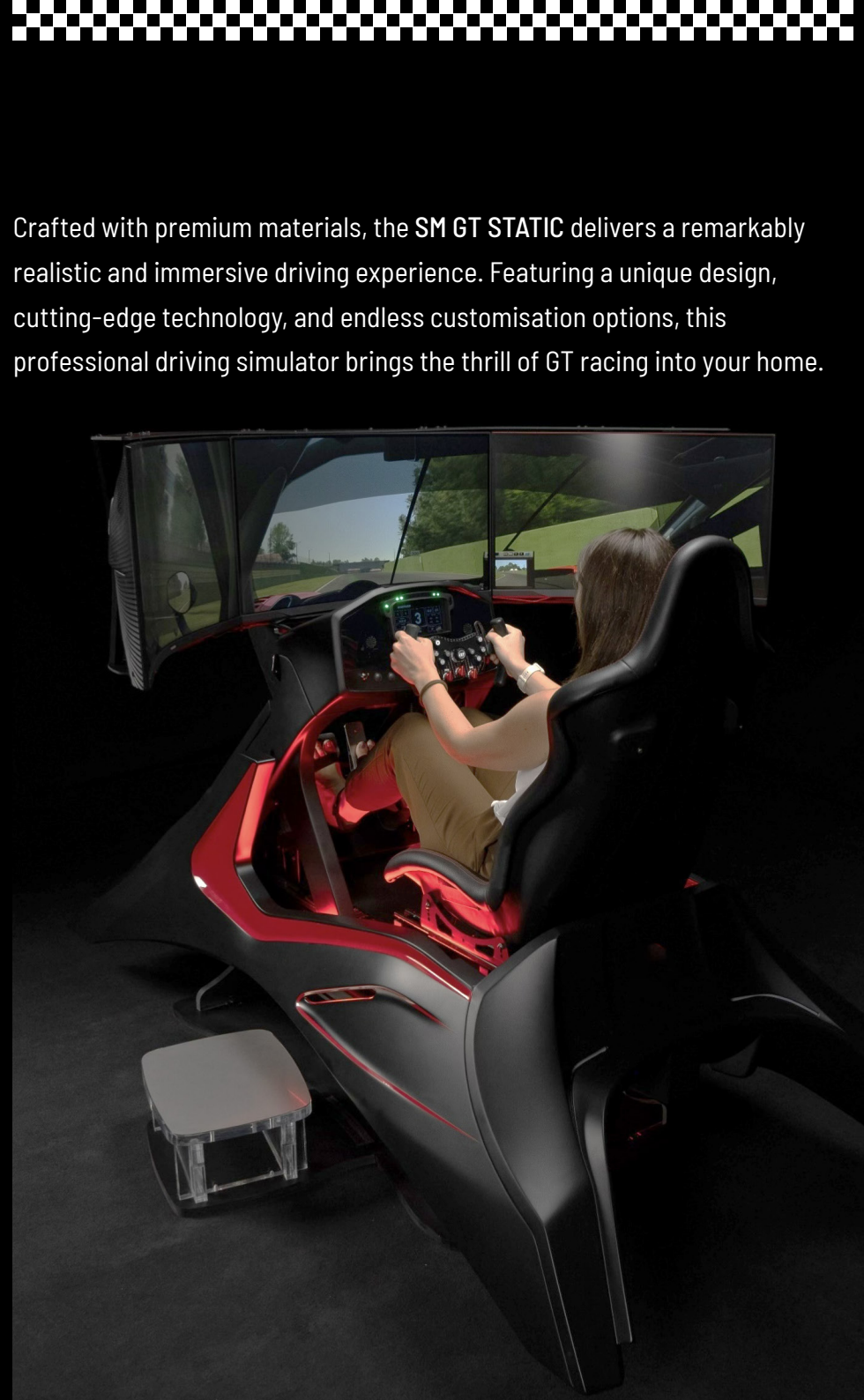
Choose from a vast array of colors, materials, and finishes to create a professional driving simulator that reflects your unique style and passions. Every element of the SM GT STATIC is designed to be customisable, ensuring a personalised driving experience. With us, you can finally transform your Sim Racing setup into a one-of-a-kind masterpiece that perfectly aligns with your personal tastes.

SIMULATION CENTER MANAGEMENT HUB

Our intuitive App simplifies the management of all activities in a Simulation Center, offering remote control capabilities for maximum convenience. With this App, you can monitor simulator activity in real-time, perform in-depth operational analysis, generate detailed reports, and access comprehensive business statistics. Additionally, the app includes numerous other features to optimise center management.

THE THRILL OF THE TRACK, AT YOUR FINGERTIPS

Why merely dream of the track when you can experience it daily? With, you can transform your passion into reality and embark on an unforgettable driving adventure.





INCLUDED

- › Monocolour livery
- › Wave Impetus Monza sim pedals pro (customisable colour).
- › GT multifunction steering wheel (no display).
- › Ultrawide 49" monitor.
- › Fabric seat.
- › Assetto Corsa steam license (for private use)
- › N. 9 Circuits: Monza, Imola, Mugello, Spa-Francorchamps, Silverstone, Nürburgring, Zandvoort, Barcelona Catalunya and Monte Carlo. All circuits are in laser scan.
- › Possibility of competition against 20 machines simultaneously (vs PC). Three different modes: free practice, qualifying and race.
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SM FORMULA RACER

SM GT MOTION

SM GT STATIC

SM GT ESPORTS

SM GT ESPORTS

THE RACING STATION



The SM GT ESPORTS is the ultimate setup for sim racing enthusiasts seeking a professional and comprehensive rig that delivers a truly immersive driving experience, transforming any space into a realistic racetrack.

BORN TO AMAZE

The starting grid aligns, the lights flash, your heartbeat synchronises with the engine. The track is your home, and today, it's your moment. Experience speed from your very own driving seat.

ON TRACK FROM HOME

With a professional steering wheel in your hands, featuring a wide array of functions and a tach-sensitive steering system, you'll command every aspect of your driving. The realistic brake can withstand pressures exceeding 100 kg, just like in a real race car, while the accelerator offers unparalleled responsiveness and precision.

COMPACT HIGH-PERFORMANCE STATIC SETUP

Designed to optimise space, the SM GT ESPORTS delivers all the essentials for Sim Racing training and competition, whether you're in Formula 1, GT cars, or prototypes. Each component, from the frame to the pedal set, is meticulously crafted to guarantee unmatched precision and realism.

FINE-TUNE EVERY DETAIL FOR THE ULTIMATE DRIVING EXPERIENCE

The SM GT ESPORTS is a professional driving simulator designed to be intuitive and user-friendly, making it ideal for Sim Racers of all levels. Highly customisable, it offers an extensive range of options for steering wheels, pedal sets, and hardware components.

SIT BACK, GRIP THE WHEEL AND ENJOY THE RIDE

No complicated setup, no complex configurations. Your professional driving simulator arrives fully assembled and pre-configured to your exact specifications. With dedicated pre-and post-sale support, regular software updates, and an extensive range of customisable accessories, everything you need for an unforgettable driving experience is right at your fingertips.

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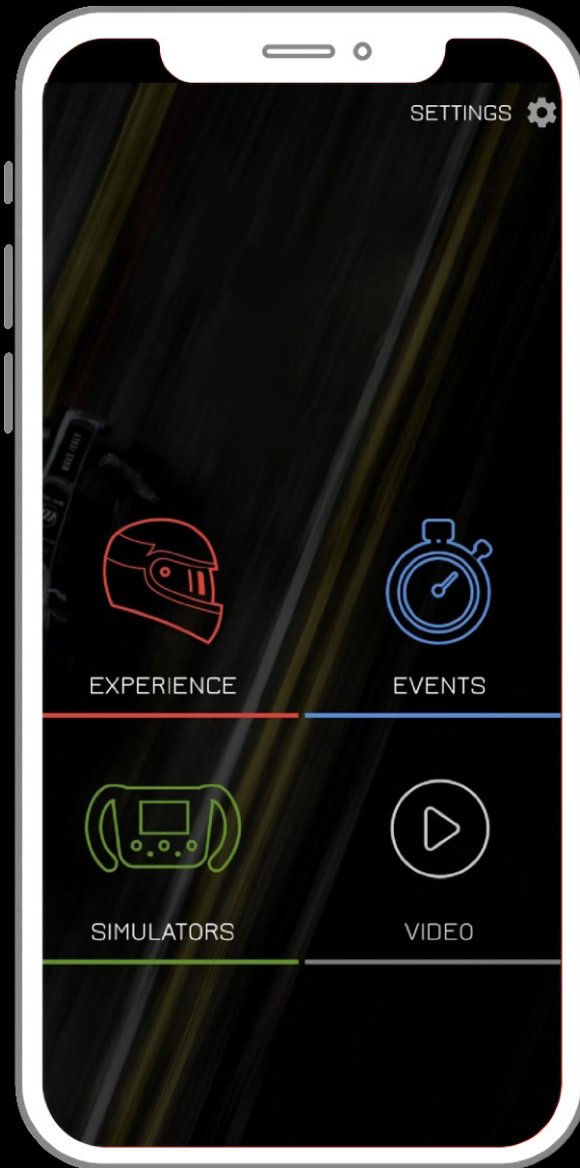


SM FORMULA RACER

SM GT MOTION

SM GT STATIC

SM GT ESPORTS



EXPERIENCE MANAGEMENT SYSTEM

Our Experience management system is for the optimisation and simplification of the management of activities.

It is an activity management software and application that allows accurate control over the use of the simulator thanks to a unique QR code associated with each individual booking.

Using the smartphone, the operator will read the code and activate the simulator.

The absence of the cryptogram precludes its activation.

The application allows you to manage customised simulation packages for events; its use is simple and intuitive.

It allows you to monitor activity in real time. In fact, through the web service, it is possible to carry out an operational and performance analysis.



YOUR BRAND ON THE LIVERY

Once you have provided your logo, it will be possible to apply it and integrate it with the existing one on the livery. Furthermore, a space will be defined on which to apply the logos of your local sponsors.

PARTNERS LOGO ON THE TRACK (TRACK BRANDING)

During the simulation, the drivers will see the partner's logos positioned in the circuit signs, as in a real Formula 1 competition. In this way the sponsor will also be able to use the footage of the track laps for promotional purposes.

CUSTOMISED LIVERY

Our designers will support the customer in creating a personalised livery based on the choice of the desired design; taking into account the guidelines, to obtain a better visual impact and transmit the brand values.



CUSTOMISATION AND BRANDING



THE ULTIMATE RACING EXPERIANCE



The logo consists of the letters 'SM' in a bold, white, sans-serif font, set against a light blue rounded square background.A horizontal border with a black and white checkered pattern, resembling a racing flag.

simulators

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